

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/36

dt @ Chennai-6 the 22.12.12.

Sub: Rationalization of tariff and introduction of Combo Vouchers under 2G & 3G prepaid mobile services –reg.

Ref: CO. Circular No. T&C –CM No. 89/12-13 dated 11.12.2012.

Approval of the competent authority is hereby conveyed for the rationalization of tariff and introduction of Combo Vouchers under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with effect from 24.12.2012**. The details are given below:-

(i) **Voice Combo Voucher (thru' CTOP-UP and SMS)**

Feature	MRP in Rs.	S.Tax @ 12.36% in Rs.	Card value in Rs.	Validity in days	SMS Keyword
STD Any Net 35p/Min + UV Rs.30	169	18.59	150.41	30	COMBO169
Local/STD Any Net 35p + UV Rs.40	219	24.09	194.91	45	COMBO219

*UV-Usage Value

SMS charges under existing combo STVs are revised as follows: (including existing customers)

Feature	Existing	Revised
Combo STVs MRP Rs.105 & 345	Local+STD AnyNetwork 5p/SMS	10p/SMS for Any Network

(ii) All other terms and conditions will remain same.

Note: Voice Combo Vouchers 71,169 &219 are placed in Group I; SMS Combo Vouchers 13 is placed in Group III; All Feature Combo Voucher 62 is placed in Group IV.

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.